

# Lexington woman™

**Woman 2 Woman**  
ENTERPRISES

Celebrating, Motivating and Educating *Real* Women



[www.lexingtonwomanonline.com](http://www.lexingtonwomanonline.com)

**MEDIA KIT**

## Woman 2 Woman Mission

To Simplify the lives of women everywhere! By providing professionally referred businesses which offer services that enhance the quality of life for all of us. We believe that we are our best resources and we want to let everyone know what a difference we can make woman to woman.



## About Lexington Woman

Lexington Woman is a complete book of resources recommended for Women by Women, celebrating the achievements of women in business, the community and life! If you are new to Lexington or if you have been a long time resident, open the pages to find out about real women – who they are and how they can inspire you with their accomplishments to want to be a

better you. Find out where to shop, who you can entrust with your child's healthcare needs and even where you can take your automobile to be serviced. We have you and your family covered.

## Featured Sections

- |                          |                |
|--------------------------|----------------|
| ✓ Beauty & Fashion       | ✓ Let's Talk   |
| ✓ Kid's Stuff            | ✓ Pets         |
| ✓ Education              | ✓ Professional |
| ✓ Entertainment & Travel | ✓ Services     |
| ✓ Health & Wellness      | ✓ Weddings     |

\*sections are subject to change

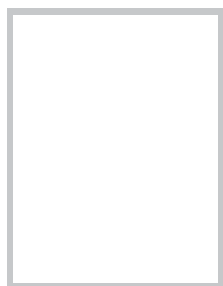
“I just read a copy of this magazine and  
**I love, love, love it!**”

Thanks so much for putting together such a great publication! It was fun to open the pages and find some of the people I know personally featured! ”

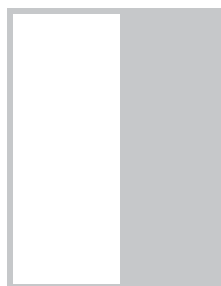
– P. Hill

## Lexington Woman Distribution Points

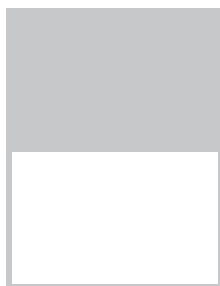
Columbia Women's Health Care  
 Travinia Italian Kitchen • The Village Store  
 Vital Energy Wellness • Vital Energy Fitness  
 The Chapman Company • Grace Animal Pets  
 Dems Fine Jewelers • Tim's Touch  
 Yumilicious • LRADAC  
 Governor's Grant Subdivision • Golden Hills  
 Women's Health and Diagnostics  
 Lobby Medical Park I • Women's Imaging Center  
 Lexington Oncology  
 Advanced Fertility & Reproduction Endocrinology  
 Richard Morrow Urology • Dr. Bullard OBGYN  
 Mid Carolina Internal Medicine  
 First Community Bank • Moore Orthopedic  
 Center For Best Practices • Endoscopy Waiting  
 Diabetes Education • Cardio Cath Lab  
 Radiology • Surgery Lobby  
 Main Lobby Main Bldg • Human Resources  
 Administrations  
 Lexington Surgical Associates  
 Medical Park I Lobby  
 Carolina Physical Therapy and Sports Medicine  
 Palmetto Smiles • First South Insurance  
 Holiday Inn • The Eclectic House  
 Jarretts Jungle • Café 403  
 Columbia Plastic Surgery  
 Dr. Tasha Boone Family Dr. • Midlands OB/GYN  
 Associates in Oral and Max. Surgery  
 Dr. Lorezi Dental • Southern Dental  
 Carlin Plastic Surgery • State Farm - Scott Amick  
 Nationwide - David Perry  
 Bright Star Home Health  
 Hudson's Smokehouse (378)  
 Anytime Fitness • Everyday Gourmet  
 Michael Mitchell Gallery • Antai Asian Dining  
 Marty Rae's • Wilder Realty  
 Brand Mortgage • Cartridge One  
 Envision Family Eyecare • Kumon Tutoring  
 Jamestowne Coffee • I 4 Carrott Whole Foods  
 Uno Chicago Grill • State Farm - Denise Thomas  
 Wells Fargo Advisors



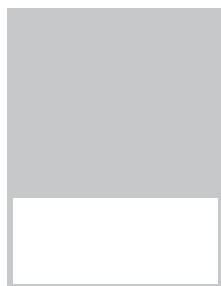
**Full page**  
8.25" x 10.75"



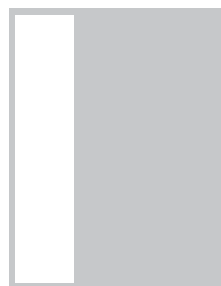
**1/2 page V**  
3.75" x 10.25"



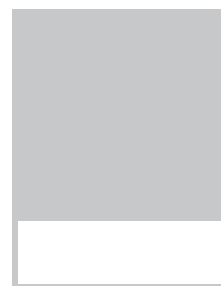
**1/2 page H**  
7.75" x 4.9"



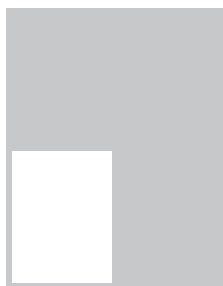
**1/3 page H**  
7.75" x 3.22"



**1/3 page V**  
2.55" x 10.25"



**1/4 page H**  
7.75" x 2.35"



**1/4 page V**  
3.75" x 4.9"



**1/6 page**  
3.75" x 3.22"



**1/8 page**  
3.75" x 2.35"



**Mini Display**  
3.75" x 1.5"

**Center Spread:**  
10.25" x 16"  
(without bleed)

11.25" x 17"  
(with bleed)

**Web Banners:**

980 x 75 pixels  
(header)

300 x 250 pixels  
(sidebar)

## RATES

\*All ads are full color

Sizes	1x	3x	6x
Full Page	\$2195	\$1850	\$1600
1/2 page	\$1495	\$1295	\$1095
1/3 page	\$1095	\$995	\$895
1/4 page	\$895	\$695	\$500
1/6 page	\$695	\$595	\$400
1/8 page	\$495	\$400	\$350
Mini Display	\$395	\$300	\$250
Back Cover	\$3195	\$2600	\$2400
Center Spread	\$3195	\$2800	\$2400
Premium Locations/ Right Hand Read	\$100 upgrade	\$100 upgrade	\$100 upgrade
Web Banner Ad	\$200 each per calendar month		

## Submitting Camera Ready Ads

We accept camera ready ads via email, zip or cd using the following software: InDesign, Illustrator, or Photoshop. We also accept print optimized PDF files, high resolution TIFF files and JPEG files. If submitting artwork for your ad to be designed by us, all logos and photos must be at least 300 dpi.

Please note: 1/4" bleeds are only available on full page (8.75" x 11.25") and center spread ads. To ensure important content does not get cut off, fit all text and images 1/4" inside trimmed area.

## Contact Us

Main Office: (803) 785-4475 | [info@lexingtonwomanonline.com](mailto:info@lexingtonwomanonline.com) | 602 Northwood Road | Lexington, SC 29072